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- Vicki A. Borowski, DDS

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## A World-class Destination

29 Nov 2011 Dr. Alan Dulin, Dr. Alfred Antonetti, Dr. Jennyfer Cocco, Dr. John Antonetti, Dr. Peter Raphael, Dr. Scott Harris



The Institute's dynamic team of plastic surgeons and partners, Drs. Alan Dulin, Scott Harris, Peter Raphael, Alfred Antonetti, and John Antonetti, along with Dr. Jennyfer Cocco, provide leading-edge services that deliver world-class results. Patients also benefit from their ongoing commitment to a practice philosophy that intertwines innovation and excellence with patient-centered care and safety. If you're contemplating plastic surgery, The American Institute For Plastic Surgery is among the best-of-the-best, but don't just take our word for it. Schedule a consultation today and discover why.

## An Experience Like No-other

When you become a patient at The American Institute For Plastic Surgery, rest-assured you are in the best of hands, from the plastic surgeons to the dedicated team of registered nurses, anesthetists, aestheticians, and support staff. Everyone embraces a philosophy of care with one simple, over-arching principal at the core—doing the best thing, and the right thing, for their patients. Whether it's the honesty and integrity of the surgeons, the level of comfort and privacy provided expressly for their patients, their penchant for patient safety, or their desire to deliver amazing, natural-looking results, it's all about the patient and striving for excellence.

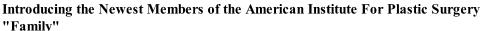
Since opening their new facility, the team at the American Institute For Plastic Surgery has again succeeded in what the they set out to do—raise the bar by taking plastic surgery and the patient experience to the next level. Dr. Peter Raphael commented, "Dallas has gained a global reputation as a go-to destination for plastic surgery. The demand for plastic surgery continues to grow. Our expansion reflects this, and our desire is to anticipate and meet the current and future needs of our patients."





Dr. Scott Harris added, "The response to the new Institute has been incredible. We put a great deal of thought and effort into the new facility, and expected a great response from our patients and the community. I think all of us were a little surprised at just how large that response has been, and so quickly. Patients love the new facility, but it's the level of personalized care they receive and the results that matter most to them, and to us."

The Institute's built-to-suit center is a world-class facility of nearly 20,000 square feet that is both comfortable and technologically advanced. It includes the Surgery Center of Texas, a private ambulatory surgery center built to the highest, exacting standards required by state and federal regulation. Surgery Center of Texas is fully accredited, with licensure through the Texas Department of Health and Federal Medicare Certification. This is the highest level of accreditation for an ambulatory surgery center.Dr. Alan Dulin commented, "Our patients enjoy a high level of privacy, along with individualized care. Most importantly, patient safety comes first in everything we do."

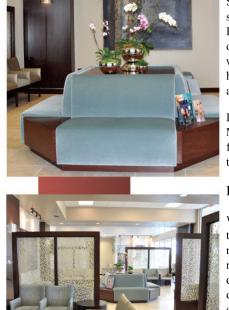


Since the new facility opened, Dr. Harris, Dr. Dulin, and Dr. Raphael have welcomed three additional plastic surgeons to the practice, who have made it a family affair—Dr. Alfred Antonetti, his son, Dr. John Antonetti, and Dr. Jennyfer Cocco, who is engaged to the younger Antonetti. With six surgeons to choose from, the Institute offers something and someone for everyone. Patients can select the surgeon they feel they have a real connection with. Dr. Alfred Antonetti is a highly respected, internationally recognized board-certified plastic surgeon who has been in practice for over 30 years. Dr. Antonetti speaks both fluent English and Spanish, and is known for achieving plastic surgery results that are beautiful and natural-looking.

Drs. John Antonetti and Jennyfer Cocco met during their plastic surgery residency at the University of Texas Medical Branch in Galveston. They quickly discovered that they complemented one another on views ranging from patient-centered care, comfort and safety, to natural-looking rejuvenation for the face and body. Today, they often perform surgery together.

## Looking to the Future

Where does the Institute and its esteemed team go from here? Dr. Peter Raphael commented, "We will continue to embrace innovation not for the sake of innovation and growth, but to meet the needs of our patients. There's no single road-map for success. It's intuitive, it's day-by-day, and it takes dedication. It's also about doing the right thing at all times, with honesty, integrity, and good will." Dr. Scott Harris added, "Just as we have always done, we will continue to provide the same personalized level of care that our patients know, expect and deserve. For us, the most important thing is to serve our patients, provide quality care that is safe and based on sound medical principles, and to offer real results that our patients are happy with."



Peter Raphael, MD

Dr. Peter Raphael was raised in Texas. His father is a retired physician and his mother was an artist. The combination of these two influences made a career in plastic surgery a natural choice for Dr. Raphael, where art and medicine blend together. Dr. Raphael graduated from The University of Dallas and received his medical training at the University of Texas Southwestern Medical School Dallas. Following medical school, he remained in Dallas for his general surgery residency. Dr. Raphael completed his residency in plastic surgery at the University of Illinois. After finishing his training, he returned to Texas where he has been in private practice in Plano since 1992.

Dr. Raphael enjoys spending time with his wife, four children and two grandchildren. For relaxation he writes and paints. He is currently completing work on his first novel of a medical mystery trilogy. For adventure he climbs mountains throughout the world. Dr. Raphael has presented his surgical techniques at state and national medical meetings. In addition, he has been a featured surgeon on a Showtime® Network documentary movie as well as Discovery Channel's "Super Surgery" series. "My entire life has been immersed in medicine and art. Plastic surgery combines all of those elements in a truly beautiful way. There's really nothing else like it. I continue in plastic surgery because of the satisfaction I get every day by helping people. My family, my profession, my hobbies; they all combine to make me who I am. But it is what we do for others that define what we leave behind in this world. That's perhaps the biggest reason I am a plastic surgeon and love what I do."

Dr. Raphael is board-certified by the American Board of Plastic Surgery and is co-founder of the American Institute for Plastic Surgery.

American Society of Plastic and Reconstructive Surgeons
American Medical Association
Texas Medical Association
Dallas Society of Plastic Surgeons
Dallas County Medical Society



Scott W. Harris, MD

Dr. Scott Harris is a native of Dallas, Texas. He is a Magna Cum Laude graduate of Texas A&M University and received his medical degree from the University of Texas Southwestern Medical School Dallas. Dr. Harris completed his general surgery residency in Phoenix, Arizona. Subsequently he accepted a plastic surgery residency at Baylor College of Medicine in Houston, a renowned program recognized as a leader and pioneer in the field of plastic surgery. His life-long appreciation of art has a strong influence on his surgical career as human art form.

Dr. Harris, his wife, and their three children live in North Dallas. He balances his busy surgery schedule with an active family life. Behind his easy-going smile and gentle demeanor is a man who is an artist, an athlete, and speaks 6 languages. He is also an avid golfer.

A published author with numerous articles in professional medical journals on such topics as breast reconstruction, micromastia, jaw reconstruction and reconstruction of the nose, Dr. Harris has presented at local, state and national meetings and symposiums on plastic surgery techniques.

"Plastic surgery allows me to help people enhance their lives and make a positive difference," Dr. Harris said. "T'm honored that my patients put their trust in me, and choose me to help them improve their appearance, their sense of well-being, their confidence, and all the things that go hand-in-hand with aesthetic surgery." Dr. Harris is board-certified by the American Board of Plastic Surgery and is co-founder of the American Institute For Plastic Surgery.

Professional Societies and Memberships:
American Board of Plastic Surgery
American Society of Plastic Surgeons
American Board of Surgery
The Board Certified Plastic and Cosmetic Surgeons of Dallas
Texas Society of Plastic Surgeons
Fellow of the American College of Surgeons



Alan Dulin, MD

Dr. Alan Dulin believes the benefits of cosmetic surgery extend beyond an outward appearance, boosting self-confidence and helping you to look and feel your best. He is committed to providing quality care for all patients, designing individualized care plans based on consultation, expert guidance, and a lifetime of support. A recognized leader in breast and body contouring, with impressive academic achievements and training, Dr. Dulin received his medical degree from the University of Arkansas for Medical Sciences where he earned numerous accolades. He also completed an extended plastic surgery residency at the renowned Scott and White Hospital at Texas A&M in Temple, Texas. His extensive surgical training has afforded him the ability to diagnose and treat a broad range of both cosmetic and reconstructive procedures, including intricate hand surgery.

Dr. Dulin has surgical privileges at The Medical Center of Plano, Presbyterian Hospital of Plano, Baylor Medical Center of Frisco, among other hospitals in North Dallas. He has been living and practicing in the Plano area for over eight years, and takes pride in providing each individual with customized assessment, as well as treating him or her with the highest degree of excellence in patient care.

Dr. Dulin describes himself as someone who is "not a gimmicky guy." "I really care about my patients. I'm straight-forward and try to be as honest as I can, even if it means saying no to someone who doesn't need a particular procedure. They might leave and find someone who will do it—someone who is willing to sell them smoke and mirrors, but many come back to me to fix things afterward. My goal is to do what's best for the patient and do it right the first time."

A dedicated family man who enjoys nothing more than spending time with his wife and children, Dr. Dulin confides, "My kids and family are my main hobby. I played a variety of sports as a kid, and I love getting involved in sports with my children. It's great being on the water and enjoying our time together."

Dr. Dulin is board-certified in plastic and cosmetic surgery by the American Board of Plastic Surgery.

Professional Societies and Memberships:
The American Medical Association
The Texas Medical Association
The Texas Society of Plastic Surgeons
The American Society of Plastic Surgeons
The Dallas Society of Plastic Surgeons



John Antonetti, MD

Dr. John Antonetti, an accomplished plastic surgeon has published articles on topics including cosmetic surgery, facial reconstruction, and microsurgery. He has presented on topics in cosmetic and breast surgery at national and international plastic surgery meetings.

Dr. Antonetti graduated from Texas A&M University, and obtained his medical degree and Residency in Plastic Surgery from The University of Texas Medical Branch. After completing training in plastic surgery, he completed Fellowship training for Microsurgery and Advanced Breast Reconstructive techniques in Ghent, Belgium.

A fifth-generation physician and third-generation surgeon, the practice of medicine comes naturally to Dr. Antonetti. He strives to provide the best patient education possible so they understand their options and choose the right procedure to achieve their desired result.Dr. John Antonetti works in the same Plastic surgery practice with his fiancée where they often have the opportunity to work together on some of their more advanced breast reconstructive procedures. He and Dr. Cocco also take part in medical mission work to remote parts of the world where they use their skills to correct congenital deformities such as cleft lip and palate or burn injury victims.

John W. Antonetti, MD is certified by the American Board of Plastic Surgery.

Professional Societies and Memberships American Society of Plastic Surgeons Texas Society of Plastic Surgeons Dallas Society of Plastic Surgeons Dallas County Medical Society Texas Medical Association



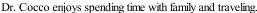
Jennyfer Cocco, MD

Dr. Jennyfer Faridy Cocco was raised in Mexico City, she moved to Phoenix, Arizona as a teenager, and later attended the University of Arizona, in Tucson, where she received her Bachelor's degree in Biochemistry and minored in French and Chemistry. She went on to receive a Medical degree from the University of Arizona, College of Medicine.

Dr. Cocco relocated to Texas when she was accepted to a highly competitive integrated residency program in plastic and reconstructive surgery at the University of Texas Medical Branch.

Dr. Cocco is skilled in cosmetic breast surgery and body contouring. She performs advanced techniques in face-lifting, eyelid rejuvenation and nose surgery. She is also equipped with the tools to take care of victims of trauma, cancer, and malformation. She welcomes new patients and accepts most insurance plans.

Dr. Cocco enjoys working with her fiancé, John Antonetti, MD. In addition to cosmetic surgery they often perform complex microsurgical reconstruction together as a team. They recently expanded their practice to the North Dallas areas and aim to deliver the best care possible, while maintaining patient safety and privacy.





Alfred Antonetti, MD

Dr. Alfred Antonetti is on staff at Medical City Dallas Hospital and was formerly Chief of Plastic Surgery at Methodist Medical Center where he still serves as part of the teaching staff.

He is an internationally known board-certified plastic surgeon who has practiced in Dallas since 1980. A talented and caring plastic surgeon, Dr. Antonetti works with each patient individually to achieve natural-looking, attractive, and satisfying plastic surgery results.

After graduating from Midwestern University, Wichita Falls, Texas with a B.S., Dr. Antonetti earned a medical degree from the University of Oklahoma Medical School. Following this, he completed a 5-year residency in general surgery at the University of Texas Health Science Center at San Antonio, then served two years in the U.S. Army as a major and surgeon at Irwin Army Hospital, Fort Riley, Kansas. He then returned to Texas to the University of Texas Health Science Center, Southwestern Medical School at Dallas and completed a Fellowship in Plastic and Reconstructive Surgery.

"I wanted to become a surgeon since I was five years old. After being in practice for 30 years, I still find plastic surgery exciting and extremely rewarding. My approach is to listen carefully to my patients so I understand what is bothering them, then we take a look at the different procedures that will help them accomplish want they want. I also emphasize that people should get plastic surgery for themselves, not for someone else or for another reason. Sure, you may experience all sorts of benefits, but first and foremost, do it for yourself."

Dr. Antonetti is board-certified by the American Board of Surgery and by the American Board of Plastic Surgery.

Professional Societies and Memberships:
Fellow American College of Surgeons
American Society of Plastic Surgeons
American Society of Aesthetic Plastic Surgery
Texas Society of Plastic Surgeons
Dallas Board Certified Plastic Surgeons
Dallas County Medical Society
Texas Medical Society

Now is a great time to make the right decision for yourself—an uplifting, life-changing decision. Call the American Institute For Plastic Surgery and schedule a consultation today.

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