

I thought long and hard about how I would best describe the surgeons at the American Institute for Plastic Surgery. After working with these talented Board Certified plastic surgeons for over 21 years and, given the privilege of interviewing their patients over the years, two words came to mind: commitment and passion. Each surgeon consistently provides life changing results to their patients that empower them to live the life they want to live. They not only give their patients the body they desire, but also encourage them to make positive changes in their lifestyle. When looking up the words commitment and passion in Merriam-Webster Dictionary, I found that these two words just touched the surface of my experience with this group.

Here are the definitions that I found:

- Commitment: the attitude of someone who works very hard to do or support something
- · Passion: a strong feeling of enthusiasm or excitement for something or about doing something

THE AMERICAN INSTITUTE FOR PLASTIC SURGERY'S COMMITMENT TO PROVIDE OPTIONS THAT HELP PATIENTS FEEL AND LOOK YOUNGER

Options for looking and feeling better about your appearance are numerous with Drs. Antonetti, Dulin, Harris and Raphael. They range from surgical solutions to state of the art non-invasive treatments, or a combination of the two.

"From our perspective, it's about managing patient expectations and being honest – understanding our patients goals and desires and what can be realistically delivered. There are some great non-invasive and minimally invasive treatment therapies and we offer those we believe will deliver the kind of real benefits and results our patients are looking for. At the same time, we educate our patients and try to understand that non-invasive treatments simply do not offer the same results as full surgery, "said Dr. Raphael. "We are honest with our patients even if it is something that they do not want to hear. We're not going to tell you something will work the way you want it to work if we believe it won't meet your expectations. This is part of our job as plastic surgeons."

"Comparing a non-invasive treatment applied to the outside of the skin to a full facelift, for example, is like comparing apples to oranges," added Dr. Harris. "During a full face lift, excess skin is surgically removed, fat is removed and/or repositioned; and the underlying muscle structure is rearranged and tightened up. The same results cannot be achieved with a non-invasive treatment."

Dr. Dulin also added, "Our practice is not focused on selling services, but instead offering honest opinions and recommendations based on our vast experience and knowledge. We listen carefully to our patient's desires, concerns, and goals; then create a solution that is consistent with their expectations and budget, as well as the amount of time that they have for recovery."

PROGRESSIVE OPTIONS OFFERED AT THE AMERICAN INSTITUTE FOR PLASTIC SURGERY TODAY

While surgical procedures such as facelifts, breast augmentation, and breast lifts or reductions are still popular procedures sought by patients, new options that accompany standard surgeries such as liposuction are also becoming popular. For instance, patients opting for liposuction surgery can reuse the fat that is removed for a fat transfer/Brazilian Buttock Lift procedure. This has given patients an option to further enhance their body's curves and also gives them the ability to naturally shape, lift and augment their buttocks using their own body fat. For many patients, this option is preferable to a plastic surgery procedure using buttock implants.

"Rarely do we waste an opportunity to reuse a patient's own fat today,"

explains Dr. Harris. "We create beautiful contours by liposuctioning fat from areas that have too much and use the fat in areas that need volume; such as the buttocks or the face. We also focus on creating a real waistline that goes beyond a flat abdomen."

Mommy Makeovers are very popular for women who have lost their pre-pregnancy shape. Combinations of body contouring procedures reshape a woman's body to create a more youthful, sleeker, and sexier silhouette. The combination of procedures are specifically designed to address each patient's concern and give them the best result in restoring and reshaping their body into one that they love again.

"When you think of a Mommy Makeover, a tummy tuck, and breast enhancement- augmentation, a lift or both-typically come to mind," explains Dr. Dulin. "Liposuction is usually included in most Mommy Makeovers now. Our goal is to sculpt the body so that everything comes together looking beautifully balanced and harmonious. Patients love the natural-looking results and are thrilled to be able to back in their bikini again or perhaps, for some, for the first time in their life."

Dr. Raphael agrees that the Mommy Makeover surgery can be empowering to his female patients. "Women today know they have a choice, and they take advantage of this like never before," states Dr. Raphael. "It's uplifting to know you have options that will restore your body versus having to settle and feeling defeated.

"However, body contouring procedures are not limited to women only," he adds. "Men also benefit from procedures such as these when they lose their shape through the aging process or have excess skin from weight loss. Male patients can benefit from procedures such as liposuction and/or fat transfer procedures and still have the ability to regain a more youthful silhouette too."

Intimate procedures have also become popular at the American Institute for Plastic Surgery. Vaginal Rejuvenation is essentially a facelift for the vulva and vagina. This procedure usually combines a vaginoplasty and labiaplasty (labia reduction) to tighten the inner walls of the vagina and improve its outer appearance for a refreshed look and feel.

The Medspa & Laser Center at the American Institute for Plastic Surgery has expanded its services and offers a wide array of nonsurgical procedures. Smoothing, clarifying, and brightening treatments that also tighten the skin are commonly sought by patients; as are injectable treatments that range from Botox™ injections to dermal fillers.

THE COMMITMENT TO PROVIDE INDIVIDUALIZED TREATMENT PLANS FOR ALL AGES

Known for their honesty and integrity, Drs. Antonetti, Dulin, Harris and Raphael recommend services that are in their patient's best interest.

For instance, a patient in their 30's often takes advantage of injectible procedures and laser treatments that minimize and /or erase wrinkles as they emerge. Laser resurfacing rejuvenates and tightens the skin encouraging collegen and elastin production. Botox® injections relax muscles, reduce brow and forehead wrinkles, while minimizing the appearance of crow's feet. Dermal fillers like Restalyne, Juvederm, Radiesse, and Bellafill smooth out facial lines. The Perma Facial Implant permanently plumps lips to give you a youthful pout.

After the age of 30, facial aging can become a big concern. The eyes are often the first area to show signs of aging. Heavy upper lids, puffy lower lids and a drooping brow can make you look tired, unhappy or run down. Upper eyelid surgery involves making a small incision in the natural fold of the upper lid. This incision is generally undetectable after healing. Through the incision, excess fat is removed. Lower eyelid surgery typically involves removing or repositioning the pad of fat that creates under-eye bags through a small incision under the eyelashes.

Looking sad or angry can be corrected through a brow lift. A brow lift softens forehead wrinkles, and patients regain a more rested appearance to their eyes or their forehead. This procedure is generally performed with a face lift or eye lid surgery to provide an overall smoother appearance.

Facelift operations address skin that has become lax. This condition can be seen by wrinkling in the area of the neck, loose skin under the chin, the onset of jowls, ravines that drop from the corners of the mouth, and deepening labial-nasal folds. While patients experiencing a mild version of these conditions can opt for a midface lift, most patients require a full face lift. A full face lift involves making a fine, well-hidden

incision in the natural folds of the ear which continues behind the ear. Through the incision, the sagging fat pads of the cheek are raised and repositioned, lax or sagging muscles are tightened, and skin is redraped to eliminate deep wrinkles and folds. The skin and muscles of the neck are tightened as well.

Because facelift surgery rejuvenates the lower two-thirds of your face and neck, it is often performed in conjunction with eyelid surgery and a forehead lift to restore a balanced youthful appearance.

Breast augmentation, breast lift surgery, and breast reduction surgery can be of value to patients in their teens through their sixties. Patients enjoy a more youthful silhouette when their body complements their overall shape.

Seniors also take advantage of plastic surgery procedures. Facial plastic surgery is only one of the procedures that they are now choosing. Body contouring procedures like liposuction, tummy tucks, and lift procedures offer a way to regain a more youthful appearance. People in good health are frequently opting for the same procedures as patients who are ten to twenty years their junior.

Today, the American Institute for Plastic Surgery has become a "go-to" destination for plastic surgery and reconstruction procedures, medical skincare and aesthetic services. They have continued to offer cutting edge options that give each patient the ability to look their personal best. The American Institute for Plastic Surgery offers medically proven technologies and techniques that produce gorgeous, natural looking results.

AMERICAN INSTITUTE FOR PLASTIC SURGERY Blending Science and Skin

THE COMMITMENT TO INNOVATION

In 2013, Drs. Dulin, Harris, and Raphael designed and launched their own medical grade skincare product line. This product is named Glow360. According to the doctors, no other product met the high standards that they wanted to offer in their MEDspa. Given the fact that their patients varied in different skincare needs, potent products were necessary. This led them to develop products that worked together synergistically and offered a balanced combination of appropriate control, sensitive skin, aging skin and dry skin. Their sunscreens, Melashield and Melashield + are chemical and fragrance free and create a silky matte finish. This encourages patients to use a sunscreen that will protect their skin from sun damage and all of the products can easily be ordered online at www.glow360.net.





NANETTE'S SHARES HER EXPERIENCE AT THE THE AMERICAN INSTITUTE FOR PLASTIC SURGERY

"At one time I weighed over 400 pounds. After going through a gastric bypass surgery, my skin was stretched out, lax, and I had a lot of hanging skin. I decided to have plastic surgery to take care of it. Before I went to the American Institute for Plastic Surgery, I saw another plastic surgeon, had my surgery but the results were not good. My friend who had sought the help of body contouring liposuction surgery had experienced wonderful results at the American Institute for Plastic Surgery so I decided to go and get a second surgery to see if I could obtain the result I desired.

"Everyone at the American Institute for Plastic Surgery was so compassionate and helpful, from the nurses and office staff to my surgeon. The people there were so kind and genuine. Everyone at the American Institute for Plastic Surgery has big hearts and really cares about their patients. I knew I was in good hands.

"I wish that I had gone to the American Institute for Plastic Surgery first! I love the way my body looks now. We are blessed to be able to improve our appearance after weight loss or as we age. Having a good attitude about it is important, and finding a skilled plastic surgeon with a great staff makes transforming your body a positive experience."

With the Institute's team growing and the facility becoming a destination for plastic surgery procedures, recognition nationally and internationally began to occur.

The location of the American Institute for Plastic Surgery and the Surgery Center of Texas is conveniently located off of the Dallas North Tollway, just 30 minutes from the Dallas airport making it easy for patients located outside of Dallas to seek their services. The address is 6020 Plano Parkway and houses a clinic, medspa and laser center, and outpatient surgery center. It includes five state-licensed operating room suites and two treatment rooms offering comfort, privacy, and

convenience. Patients rest easy knowing that the surgical center is fully accredited and employs experienced nurses, anthesiologists, and support staff who, along with the physicians ensure positive outcomes and the safety of each patient. Currently, there are ten physicians who use the Surgery Center of Texas to perform their surgeries.

While the Institute has undergone many changes, Drs. Alfred Antonetti, Alan Dulin, Scott Harris, Peter Raphael and their staffs continue to provide the same personal touch and patient-centered care that they have offered throughout their entire careers.

When choosing to make a positive or medically necessary change in your appearance, finding a plastic surgeon who is passionate about his or her results and committed to educating their patient on realistic expectations is important. The plastic surgeons at the American Institute for Plastic Surgery are both. To schedule a free consultation, call 972.543.2477.

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MEET DR. PETER RAPHAEL



DR. PETER RAPHAEL

Raised in Texas, Dr. Raphael's father is a retired physician and his mother was an artist. The combination of these two influences made a career in plastic surgery a natural choice for Dr. Raphael, where art and medicine blend together.

After earning his under graduate degree from The University of Dallas, Dr. Raphael received his medical training at the University of Texas Southwestern Medical School Dallas. Following medical school, he remained in Dallas for his general surgery residency. Dr. Raphael completed his residency in plastic surgery at the University of Illinois. After finishing his training, he returned to Texas where he has been in private practice in Plano since 1992.

Dr. Raphael has presented his surgical techniques at state and national medical meetings. In addition, he

has been a featured surgeon on a Showtime® Network documentary movie as well as Discovery Channel's "Super Surgery" series.

Dr. Peter Raphael is board-certified by the American Board of Plastic Surgery and is co-founder of the American Institute for Plastic Surgery.

PROFESSIONAL SOCIETIES AND MEMBERSHIPS:

- American Board of Plastic Surgery
- American Society of Plastic and Reconstructive Surgeons
- · American Medical Association
- · Texas Medical Association
- · Dallas Society of Plastic Surgeons
- · Dallas County Medical Society
- Texas Society of Plastic Surgeons

MEET DRS. DULIN, HARRIS AND ANTONETTI



DR. ALAN DULIN

Dr. Alan Dulin believes the benefits of cosmetic surgery extend beyond an outward appearance, boosting self-confidence and helping you to look and feel your best. He is committed to providing quality care for all patients, designing individualized care plans based on consultation, expert guidance, and a lifetime of support.

A recognized leader in breast and body contouring, with impressive academic achievements and training, Dr. Dulin received his medical degree from the University of Arkansas for Medical Sciences where he earned numerous accolades. He also completed an extended plastic surgery residency at the renowned Scott and White Hospital at Texas A&M in Temple, Texas. His extensive surgical training has afforded him the ability to diagnose and treat a broad range of both cosmetic and reconstructive procedures, including intricate hand surgery.

Dr. Dulin has surgical privileges at The Medical Center

of Plano, Presbyterian Hospital of Plano, Baylor Medical Center of Frisco, among other hospitals in North Dallas. He has been living and practicing in the Plano area for over eleven years, and takes pride in providing each individual with a customized assessment, as well as treating him or her with the highest degree of excellence in patient care.

Dr. Alan Dulin is board-certified in plastic and cosmetic surgery by the American Board of Plastic Surgery.

PROFESSIONAL SOCIETIES AND MEMBERSHIPS:

- · American Board of Plastic Surgery
- American Society of Plastic and Reconstructive Surgeons
- · American Medical Association
- Texas Medical Association
- Dallas Society of Plastic Surgeons
- Dallas County Medical Society
- · Texas Society of Plastic Surgeons



DR. SCOTT HARRIS

Dr. Scott Harris is a native of Dallas, Texas. He is a Magna Cum Laude graduate of Texas A&M University and received his medical degree from the University of Texas Southwestern Medical School Dallas. Dr. Harris completed his general surgery residency in Phoenix, Arizona. Subsequently he accepted a plastic surgery residency at Baylor College of Medicine in Houston, a renowned program recognized as a leader and pioneer in the field of plastic surgery. His life-long appreciation of art has a strong influence on his surgical career as human art form.

Dr. Harris, his wife, and their three children live in North Dallas. He balances his busy surgery schedule with an active family life. Behind his easy-going smile and gentle demeanor is a man who is an artist, an athlete, and speaks 6 languages. He is also an avid golfer.

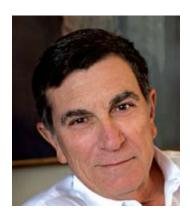
A published author with numerous articles in

professional medical journals on such topics as breast reconstruction, micromastia, jaw reconstruction and reconstruction of the nose; Dr. Harris has presented at local, state and national meetings and symposiums on plastic surgery techniques.

Dr. Scott Harris is board-certified by the American Board of Plastic Surgery and is co-founder of the American Institute For Plastic Surgery.

PROFESSIONAL SOCIETIES AND MEMBERSHIPS:

- · American Board of Plastic Surgery
- · American Society of Plastic Surgeons
- · American Board of Surgery
- The Board Certified Plastic and Cosmetic Surgeons of Dallas
- Texas Society of Plastic Surgeons
- · Fellow of the American College of Surgeons



DR. ALFRED ANTONETTI

Dr. Alfred Antonetti is on staff at Medical City Dallas Hospital and was formerly Chief of Plastic Surgery at Methodist Medical Center where he still serves as part of the teaching staff. He is an internationally known board-certified plastic surgeon who has practiced in Dallas since 1980. A talented and caring plastic surgeon, Dr. Antonetti works with each patient individually to achieve natural-looking, attractive, and satisfying plastic surgery results.

After graduating from Midwestern University, Wichita Falls, Texas with a BS, Dr. Antonetti earned a medical degree from the University of Oklahoma Medical School. Following this, he completed a 5-year residency in general surgery at the University of Texas Health Science Center at San Antonio, then served two years in the U.S. Army as a major and surgeon at Irwin Army Hospital, Fort Riley, Kansas. He then returned to

Texas to the University of Texas Health Science Center, Southwestern Medical School at Dallas and completed a Fellowship in Plastic and Reconstructive Surgery.

Dr. Antonetti is board-certified by the American Board of Surgery and by the American Board of Plastic Surgery.

PROFESSIONAL SOCIETIES AND MEMBERSHIPS:

- · Fellow American College of Surgeons
- · American Society of Plastic Surgeons
- American Society of Aesthetic Plastic Surgery
- Texas Society of Plastic Surgeons
- Dallas Board Certified Plastic Surgeons
- · Dallas County Medical Society
- · Texas Medical Society