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KEEPING IT PERSONAL

Meet the Patient Consultants at
the American Institute for Plastic Surgery

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HEALTH ♦ BEAUTY ♦ LIFESTYLE

KEEPING IT PERSONAL

Meet the Patient Consultants at the American Institute for Plastic Surgery

by Anna Charles



Today, individuals choose plastic surgery procedures, both invasive and minimally invasive for many reasons. They may want to look younger for professional or personal reasons. They may want to change a feature they never liked.

Whatever the reason, the data supports this trend. There were more than 13.8 million cosmetic surgical and non-surgical procedures performed in 2011, a 5% increase over 2010 according to the American Society for Plastic Surgery. And, the decision to undergo any type of cosmetic procedure is always intensely personal.

So, how do you make sure that making a personal change through surgery is a good experience, as well as a wise decision? The answer lies in the plastic surgeon that you choose and his or her team.

LESS KNOWN IS THAT EVERY GREAT PLASTIC SURGEON HAS A SECRET!

Within his or her highly skilled team that includes nurses, anesthesiologists, and aestheticians, is a team member who, along with the plastic surgeon, plays an important role in the decision to move forward with making a cosmetic change, the Patient Consultant. A Patient Consultant (often called a Patient Coordinator) is the first person you meet during a cosmetic consultation. He or she explains the financial information regarding options that address the change you desire. But their relationship to you is far more than this. They often

become a trusted confidant and someone you can reach out to for their opinion and support. A Patient Consultant often becomes your sounding board, friend, and ally.

The American Institute For Plastic Surgery stands out as a leader in the field of plastic and reconstructive surgery. Like everything else they stand for, their Patient Consultants are some of the “best of the best.”

CONTINUITY OF CARE, EXCEPTIONAL PATIENT EXPERIENCE

No one is better-equipped to help you achieve your aesthetic goals than the exceptional team of surgeons, aestheticians, and staff at the American Institute for Plastic Surgery. Your journey begins with the initial consultation at their beautiful new Institute. Relaxing in a comfortable private consultation room, your Patient Consultant will meet with you, get to know you, explain the process to you, and obtain your medical history. Then you will meet one-on-one with your plastic surgeon.

Dr. Peter Raphael explains that the carefully selected Patient Consultants of the Institute’s principals, Dr. Scott Harris, Dr. Alan Dulin, and himself, offer “continuity of care,” which in turn helps them deliver an exceptional patient experience. Dr. Raphael explains, “We want our patients to see the same people when they come in. Each of us has our own Patient Consultant. This allows us to work as close-knit teams to best serve our patients, giving each the ability to keep their pre-surgical and post-surgical experience personal.”

Dr. Scott Harris commented, “Most of the new patients we see are referrals from other patients. It’s important that our patients are satisfied with their surgical results, as well as the quality of their experience. A great Patient Consultant plays a major role in this. An outstanding Patient Consultant is a people person who has a warm personality, communicates well and takes the time to form a unique bond with our patients. Our Patient Consultants stand out in all of these areas and more. They also exemplify beauty that is both internal and external along with compassion and empathy.”

Dr. Alan Dulin added, “Each of us have a female Patient Consultant because 80 to 85 percent of our patients are women. It gives patients a chance to talk with another female who has been through plastic surgery. Someone they can open up to and confide in, in addition to the plastic surgeon.”

GET TO KNOW THE AMERICAN INSTITUTE FOR PLASTIC SURGERY’S PATIENT CONSULTANTS

Being a Patient Consultant at the American Institute For Plastic Surgery takes an innate appreciation for aesthetics and beauty and more. The Institute’s Patient Consultants are beautiful, warm-hearted, vibrant women who love working with people and helping others make a positive change. Not only do they believe in and trust the surgeons

they support, they have experienced plastic surgery themselves. They can personally relate to what you are going through as you make your decision to undergo your own transformation. Open, honest, and willing to share their own experiences, it’s easy to understand why they form lasting, special bonds with patients.

GET TO KNOW THE PATIENT CONSULTANTS FOR THE AMERICAN INSTITUTE FOR PLASTIC SURGERY



Catherine's Experience

“I have worked with Dr. Peter Raphael for 18 years. Loving my job comes quite easy as I see first-hand that the end result of a cosmetic or restorative procedure is often life-changing. There is only one word that I can find to describe this, and that would be ‘Awesome.’

“Plastic surgery procedures affect individuals both physically and emotionally and this impacts their careers and their relationships. I personally understand the magnitude of this because I have experienced this in my own life.

“I am excited to meet each new patient and I think this helps our patients feel excited about what we can do for them. Knowledge really is power. For example, I really get it when women come in for a Mommy Makeover consultation. I’ve had four beautiful children. I have lived through the change pregnancy can have on your

body. So, I know how they feel when they come in, and how amazing they will feel and look after surgery. Often, the surgeries that patients seek are so personal that they cry during their consultation. There is something very special about seeing them through a journey that ends in a beautiful and confident smile.

“One of the most important reasons that I love my career is because I work for a very gifted plastic surgeon, Dr. Peter Raphael. We’ve worked together a long time and we’re always on the same page. Both of us are empathetic and honest. We’re also realists. We help our patients understand what’s really achievable so they have realistic expectations.”



Mona's Experience

“Over the past ten years, I have had a front row seat watching the patients of the American Institute of Plastic Surgery change their lives and reverse the process of aging. Today, I enjoy the interaction that I share with Dr. Scott Harris’ patients as their Patient Consultant.

“There is something very special about helping new patients feel comfortable with their decision to seek our help. I understand what it takes to make a decision to have a surgery that physically changes your body as I have made a decision like this for myself. There is a real bond with a patient when you listen to their concerns, questions, and fears. Many ask my opinion about the options that they are presented with and I enjoy helping them in their decision-making process. There is a sense of pride when you watch a patient through their surgical process and see that they are pleased with the way their body now looks. Breast Augmentation is an area that I especially enjoy. Along with Dr. Harris, I help patient’s select their implant size and type. It’s fun to

watch their figure transform following their surgery.

“Working for Dr. Harris is amazing! I couldn’t have a better position. He has a great sense of humor and is easy to talk to. He’s very likeable, honest and real. For that reason, Dr. Harris and I make a great team. He is realistic about what a procedure can do for his patients and is very honest about the surgical result that they can expect.”



Anna's Experience

“Though I began working with Dr. Alan Dulin in 2011, I have been a patient consultant in plastic surgery for over 10 years.

This is a career that I have enjoyed because of the transformation that I have personally seen in patients. Most cannot really fathom how a choice such as this impacts them after surgery. It is a privilege to be part of a life-changing event in a patient’s life”.

“Our patients initially come to us for an aesthetic change, but become friends of our practice through their experience. They share stories about their lives and often they refer their friends or family to us which is quite an honor”.

“Dr. Dulin is a very talented surgeon, yet he is also a humble, soft-spoken man who is approachable, honest, and empathetic. When consulted, he genuinely listens to our patients’ concerns and recommends procedures that are in the patient’s best interest.

Working closely with each patient, I have learned to respect him not only as a highly competent surgeon, but also as a very compassionate person.

“I see such positive changes in people after they have surgery regardless of whether the procedure is cosmetic or reconstructive. In most people, I see an immediate boost in their self-confidence. Being a part of their experience is very rewarding for me.”

DYNAMIC, COHESIVE TEAM OF SURGEONS

How does the American Institute For Plastic Surgery remain at the forefront of the industry year after year? Its team of plastic surgeons, Drs. Alan Dulin, Scott Harris, Peter Raphael, Alfred Antonetti, and John Antonetti, along with Dr. Jennyfer Cocco, blend innovation and excellence with an emphasis on patient safety and patient-centered care. Just as important, they follow medically sound principles and use proven technologies and techniques to produce gorgeous, natural-looking results.

With six plastic surgeons, the Institute offers something and someone for everyone. Patients can select the surgeon they feel they have a real connection with, but they also get more.

Dr. Raphael commented, “Some multi-surgeon practices are a collection of individual physicians who practice singularly. Unlike this, we are a very tight-knit group that offers a big team of talent, which I believe is unprecedented in this area. What does this mean for our patients? It directly translates to better patient care and outcomes.”

Dr. Harris added and Dr. Dulin concurred, “We work together and share information among ourselves. We discuss cases with one another and consult our colleagues often. It’s not just every surgeon for him or herself. We learn from one another and grow from this. We embrace a never-ending cycle of learning connected with plastic surgery.”

PRIVACY, CONVENIENCE, AND SAFETY

The Surgery Center of Texas is located onsite at the American Institute For Plastic Surgery. The private ambulatory surgery center is built to the highest, exacting standards required by state and federal regulation.

Fully accredited with licensure through the Texas Department of Health and Federal Medicare Certification, it has gained the highest level of accreditation for an ambulatory surgery center.

MEET THE SURGEONS AT THE AMERICAN INSTITUTE FOR PLASTIC SURGERY



Alan Dulin, MD

Dr. Alan Dulin believes the benefits of cosmetic surgery extend beyond an outward appearance, boosting self-confidence and helping you to look and feel your best. He is committed to providing quality care for all patients, designing individualized care plans based on consultation, expert guidance, and a lifetime of support.

A recognized leader in breast and body contouring, with impressive academic achievements and training, Dr. Dulin received his medical degree from the University of Arkansas for Medical Sciences where he earned numerous accolades. He also completed an extended plastic surgery residency at the renowned Scott and White Hospital at Texas A&M in Temple, Texas. His extensive surgical training has afforded him the ability to diagnose and treat a broad range of both cosmetic and reconstructive procedures, including intricate hand surgery.

Dr. Dulin has surgical privileges at The Medical Center of Plano, Presbyterian Hospital of Plano, and Baylor Medical Center of Frisco, among other hospitals in North Dallas. He has been living and practicing in the Plano area for over 10 years, and takes pride in providing each individual with customized assessment, as well as treating him or her with the highest degree of excellence in patient care.

Dr. Dulin is board-certified in plastic and cosmetic surgery by the American Board of Plastic Surgery.

Professional Societies and Memberships: The American Medical Association • The Texas Medical Association • The Texas Society of Plastic Surgery • The American Society of Plastic Surgeons



Scott W. Harris, MD

Dr. Scott Harris is a native of Dallas, Texas. He is a Magna Cum Laude graduate of Texas A&M University and received his medical degree from the University of Texas Southwestern Medical School Dallas. Dr. Harris completed his general surgery residency in Phoenix, Arizona. Subsequently he accepted a plastic surgery residency at Baylor College of Medicine in Houston, a renowned program recognized as a leader and pioneer in the field of plastic surgery. His life-long appreciation of art has a strong influence on his surgical career as human art form.

Dr. Harris, his wife, and their three children live in North Dallas. He balances his busy surgery schedule with an active family life. Behind his easy-going smile and gentle demeanor is a man who is an artist, an athlete, and speaks 6 languages. He is also an avid golfer.

A published author with numerous articles in professional medical journals on such topics as breast reconstruction, micromastia, jaw reconstruction and reconstruction of the nose, Dr. Harris has presented at local, state and national meetings and symposiums on plastic surgery techniques.

Dr. Harris is board-certified by the American Board of Plastic Surgery and is co-founder of the American Institute For Plastic Surgery.

Professional Societies and Memberships: American Board of Plastic Surgery • American Society of Plastic Surgeons • American Board of Surgery • The Board Certified Plastic and Cosmetic Surgeons of Dallas • Texas Society of Plastic Surgeons • Fellow of the American College of Surgeons



Peter Raphael, MD

Dr. Peter Raphael was raised in Texas. His father is a retired physician and his mother was an artist. The combination of these two influences made a career in plastic surgery a natural choice for Dr. Raphael, where art and medicine blend together.

After graduating from The University of Dallas, Dr. Raphael received his medical training at the University of Texas Southwestern Medical School Dallas. Following medical school, he remained in Dallas for his general surgery residency. Dr. Raphael completed his residency in plastic surgery at the University of Illinois. After finishing his training, he returned to Texas where he has been in private practice in Plano since 1992.

Dr. Raphael enjoys spending time with his wife, four children and two grandchildren. For relaxation he writes and paints. He is currently completing work on his first novel of a medical mystery trilogy. For adventure he climbs mountains throughout the world. Dr. Raphael has presented his surgical techniques at state and national medical meetings. In addition, he has been a featured surgeon on a Showtime® Network documentary movie as well as Discovery Channel's "Super Surgery" series.

Dr. Raphael is board-certified by the American Board of Plastic Surgery and is co-founder of the American Institute for Plastic Surgery.

Professional Societies and Memberships: American Board of Plastic Surgery • American Society of Plastic and Reconstructive Surgeons • American Medical Association • Texas Medical Association • Dallas Society of Plastic Surgeons • Dallas County Medical Society



Alfred Antonetti, MD

Dr. Alfred Antonetti is on staff at Medical City Dallas Hospital and was formerly Chief of Plastic Surgery at Methodist Medical Center where he still serves as part of the teaching staff. He is an internationally known board-certified plastic surgeon who has practiced in Dallas since 1980. A talented and caring plastic surgeon, Dr. Antonetti works with each patient individually to achieve natural-looking, attractive, and satisfying plastic surgery results.

After graduating from Midwestern University, Wichita Falls, Texas with a BS, Dr. Antonetti earned a medical degree from the University of Oklahoma Medical School. Following this, he completed a 5-year residency in general surgery at the University of Texas Health Science Center at San Antonio, then served two years in the U.S. Army as a major and surgeon at Irwin Army Hospital, Fort Riley, Kansas. He then returned to Texas to the University of Texas Health Science Center, Southwestern Medical School at Dallas and completed a

Fellowship in Plastic and Reconstructive Surgery.

Dr. Antonetti is board-certified by the American Board of Surgery and by the American Board of Plastic Surgery.

Professional Societies and Memberships: Fellow American College of Surgeons • American Society of Plastic Surgeons • American Society of Aesthetic Plastic Surgery • Texas Society of Plastic Surgeons • Dallas Board Certified Plastic Surgeons • Dallas County Medical Society • Texas Medical Society



John Antonetti, MD

Dr. John Antonetti graduated from Texas A&M University, and obtained his medical degree from The University of Texas Medical Branch Galveston. He then completed his residency in plastic surgery at the University of Texas Medical Branch. After completing training in plastic surgery, Dr. Antonetti traveled to Ghent Belgium where he completed Fellowship training in Microsurgery, Perforator Flaps, and Advanced Breast Reconstructive techniques. One of Dr. Antonetti's specialties is breast reconstruction, where he helps women restore their body after breast cancer.

Dr. Antonetti believes in giving back to society and helping others who are less fortunate. He and Dr. Jennyfer Cocco, donate their time and talent by going on medical mission trips to remote locations, and performing reconstructive surgery on individuals with cleft palates and other deformities or injuries.

Dr. John Antonetti is board-certified by the American Board of Plastic Surgery.

Professional Societies and Memberships: American Society of Plastic Surgeons • Dallas Society of Plastic Surgeons



Jennyfer Cocco, MD

Dr. Jennyfer Faridy Cocco was raised in Mexico City. She moved to Phoenix, Arizona as a teenager, and later attended the University of Arizona, in Tucson, where she received her Bachelor's degree in Biochemistry and minored in French and Chemistry. She went on to receive a medical degree from the University of Arizona, College of Medicine.

Dr. Cocco relocated to Texas when she was accepted to a highly competitive integrated residency program in plastic and reconstructive surgery at the University of Texas Medical Branch. Skilled in cosmetic breast surgery, body contouring, and advanced techniques in face-lifting, eyelid rejuvenation and nose surgery. Dr. Cocco is also equipped with the tools to take care of victims of trauma, cancer, and malformation. She welcomes new patients and accepts most insurance plans.

Along with Dr. John Antonetti, Dr. Cocco participates in medical mission work to remote parts of the world where she uses her skills to correct congenital deformities such as cleft lip and palate or burn injury victims. When she isn't working, Dr. Cocco enjoys spending time with family and traveling.

Now is the time to start enjoying a lifetime of beauty. Patients of all ages love the American Institute for Plastic Surgery, and you will too! If you're considering plastic surgery, The American Institute For Plastic Surgery is among the best-of-the-best, but don't just take our word for it. Schedule a consultation today and discover why.



The American Institute For Plastic Surgery

BREAST:

- Augmentation
- Lift
- Reduction

BODY:

- Tummy Tuck
- Liposuction
- Laser Liposuction

FACE:

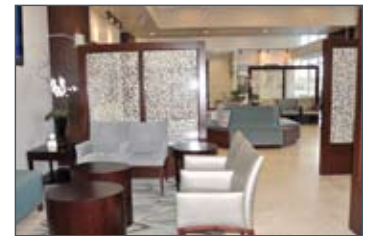
- Facelift
- Eyelid Surgery
- Nose Reshaping
- Brow Lift
- Lip Augmentation

LASER:

- Skin Resurfacing
- Skin Care Center

FILLERS:

- Restylane®
- Juvederm®
- Artefill®
- Botox®/Dysport®



The American Institute For Plastic Surgery

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Tune in to the Beauty for Life Radio Show on KRLD News Radio 1080, Sundays, 10 am-11 am, featuring the American Institute For Plastic Surgery's plastic surgeons. Get to know the Institute's surgeons. Learn about what procedures and technology really works, and why. Visit www.ai4ps.com/about-beauty-for-life-radio/ and submit a question that will be answered on air.